

**Call for Papers**

## **5<sup>th</sup> Asian Management Research and Case Conference (AMRC) 2016**

**16-18 January 2016 @ University of Wollongong Dubai**

### **Theme**

**Internationalizing Asian Businesses**

**Email: [amrc2016conference@uowdubai.ac.ae](mailto:amrc2016conference@uowdubai.ac.ae)**

**Conference Website: <https://www.uowdubai.ac.ae/amrc>**

University of Wollongong Dubai (UOWD), Lahore University of Management Sciences (LUMS), Indian Institute of Management Bangalore (IIMB) and Graduate School of Business, Universiti Sains Malaysia (USM) invite submissions for the 5<sup>th</sup> Asian Management Research and Case Conference 2016 (AMRC 2016). The conference focus is on the increasing strategic role of Asia in the growth of the world economy. Establishing the primacy of the context in management research and education, this conference seeks to bring together scholars engaged in research and case writing on the unique business models and practices prevalent in Asia. Submissions may include

1. Teaching Cases
2. Research Papers
3. Panel Proposals
4. Proposals for Doctoral Colloquia

All submissions will be reviewed based on originality, rigor, and relevance to the conference theme. All accepted manuscripts will be presented at the conference. Selected cases will be considered for publication in Asian Journal of Management Cases (as per journal review procedures).

### **Location**

Dubai's strategic location connects Asia with Europe and Africa. It is a melting pot of different cultures and countries. In the diversity of its workforce, the country is a microcosm of the world. Its economic growth has come to represent an aspiration and a model for other Asian economies. The city presents a unique opportunity to experience the world's cultural variety in one place. Dubai provides a variety of recreational facilities and world-class attractions in the form of pristine beaches, adventure in the desert, fine cuisine, and shopping. The city's modern lustre coupled with its traditional sheen makes it a favorite destination for many travelers.



## Paper Submission

Research paper and cases may address, but not be restricted, to the main theme of the conference. The conference sub-themes are:

- Accounting & Finance
- Operations
- Marketing
- Managerial Economics
- Corporate Social Responsibility
- Human Resource Management
- Leadership
- International Business
- Organizational Behaviour

## Who Should Attend

- Professionals from business organizations
- Academicians
- Lecturers from Colleges and Universities
- Postgraduate and Research students
- Research institutions
- Professional associations
- Industrialists
- Other interested parties

## Important Dates

**Full Paper Submission Deadline: 15 August 2015**

**Notification of Decision Deadline: 15 October 2015**

**Early Bird Registration Deadline: 15 November 2015**

**Final Registration Deadline: 24 December 2015**

## Registration and Fees

**Early Bird Registration: \$ 200**

**Early Bird Registration for Students: \$ 150**

**Registration: \$ 250**

**Registration for Students: \$ 200**

Best Paper Award: 3 Papers

Best Case Award: 3 Cases

For paper submission and registration details, please visit: <https://www.uowdubai.ac.ae/amrc>

For further information please contact:

Secretariat

AMRC Conference 2016

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